



PLATAFORMA

The Bronx-Broadway Showcase for Latino Theater at Pregones/PRTT

- A new Off-Broadway Latino theater showcase as a feature of Pregones/PRTT’s year-round season in The Bronx and Manhattan
- A platform for engaging audiences in meaningful dialogue about the boom and diversity of Latino theater.
- A platform for engaging seasoned and emerging Latino artists in the cooperative development of new theater works of variable scale.

PLATAFORMA introduces two innovations in the way we think and plan for sustained excellence at Pregones/PRTT:

1st It convenes and solicits curatorial advise-mentand recommendations from thinkers and practitioners inside and outside of the arts.

2nd It contracts seasoned and emerging Latino artists of merit to work cooperatively with Pregones/PRTT in developing and/or presenting their original works.

To be considered, first submit this application form with required attachments. We will then contact you to schedule a follow-up interview.

PARTICIPATION and ACCESS

- Customized theater space use with private/public performance options, and select technical support such as lighting, sound, and digital media.
- Framework to create work in separate development stages leading to a public presentation (if desired).
- Opportunity to incorporate our ensemble actors, musicians, composers, and designers as needed.

We will only consider artists and projects of the highest artistic rigor, who meet **ALL** of the following criteria:

- work ethic demonstrates a clear reflection on mutualism, cooperativism, and/or teamwork
- are open to hybrid producing partnership
- are willing to put serious marketing muscle towards their event.

Name: _____

Date of Birth/Date Founded: _____ Number of years in business: _____

Address: _____

City: _____ State _____ Zip Code: _____

Phone: _____

Email: _____

Company Name (if applicable): _____

website: _____

I'm applying as Individual Artist Company

Field: Dance Theater Music Other: _____

I'm looking for: Rehearsal Space Performance/Showcase Space Film Screening

Other: _____

Projected timeline for your project: _____

PLEASE INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- 1. ARTIST STATEMENT:** In **500 words or less**, tell us about your proposed project, names of artists involved, and how do you see it evolving.
- 2. COOPERATIVE VISION:** In **250 words or less**, tell us how you propose to work cooperatively with Pregones/PRTT in developing and/or presenting your original work.
- 3. RESUME/BRIEF HISTORY:** Include a copy of your current resume with any unions and/or professional affiliations and/or a brief history of your company.
- 4. WORK SAMPLE:** Include copy of a current work sample in the field for which you are applying.

By signing this application I confirm I have read and agree with all the stipulations included herein.

Print Name _____

Signature _____ Date _____

PLATAFORMA PARTICIPATION CONDITIONS

1. Artist must provide proof of ownership or authorization to develop and/or perform the work for which they are seeking PLATAFORMA support.
2. Space use restricted to weekday hours 9AM to 6:30PM, plus evening performance if needed, at the following spaces:
 - **Puerto Rican Traveling Theater** - 304 W 47th St in Manhattan. 20' x 18' stage, 190 seating capacity.
 - **Pregones Theater** - 575 Walton Avenue in The Bronx. 36' x 28' stage, 124 seating capacity.
3. Artist will indemnify and hold harmless Pregones/PRTT from any and all claims, actions, and judgements, including all costs of defense and attorney's fees incurred in defending against same, arising from and related to use and rental of theater property located at 304 W 47th St. NY, NY 10036 and/or 571-575 Walton Avenue, Bronx, NY, 10451.
4. If participation includes a public performance, the following applies:
 - Number and nature of performances will be mutually determined by Pregones/PRTT and the artist.
 - Pregones/PRTT may charge admission to select performances within the scope of the organization's box-office ticket range.
 - Should artistic fees be involved they will be determined in a separate agreement.
 - Artist agrees not to option or produce the work at any other venue in New York City within a 6-month period before and after the PLATAFORMA performances.
 - Requests for more performances than allocated within PLATAFORMA entail additional fees and a separate rental agreement with Pregones/PRTT.
5. All PLATAFORMA participants must abide by the rules specified in the section **House Rules** of this document.

CREDITING REQUIREMENTS

1. All printed, electronic promotions and production websites must include:
 - Pregones/PRTT logo.
 - The following written credit: "This production of (name of your production) is made possible in part with support from Pregones/PRTT, and its PLATAFORMA initiative."
2. Playbills for performances taking place at Pregones/PRTT must include the following credit:
 - "Pregones/PRTT is a producing and presenting company with a year-round season of theater, music, dance and multi-media events. The PLATAFORMA initiative gives qualified artists free/subsidized access to a professional theater facility and related creative development support. More info at www.pregonesprtt.org."
3. Future playbills of this production, in perpetuity, must include the following credit: "This production of [name of your production] was developed with support from Pregones /PRTT, and its PLATAFORMA initiative."

HOUSE RULES

Pregones/PRTT provides a healthy and safe environment to all its patrons and performing artists. Our two venues adhere to all NYC Fire Department and NYC Department of Buildings rules and regulations for places of assembly. We pride ourselves in maintaining model facilities that are not only healthy and safe, but also clean, welcoming and friendly.

Both spaces are active workplaces with all the equipment needed to assemble and run performances on or around the stage. It is very important to watch where you are going and always ask for assistance. When in doubt, our production staff will gladly help you.

According to NYC Department of Buildings and NYC Fire Department:

1. **Max. theater occupancy must not exceed 151 persons (The Bronx), 215 persons (Manhattan).**
2. **Max. stage area occupancy must not exceed 20 persons (The Bronx), 14 persons (Manhattan).**

Space use rules and regulations:

1. Smoking and/or open flames are prohibited throughout the buildings.
2. Food and drinks, except water, are not allowed in the theaters.
3. Theater, lobby and dressing rooms must be restored to good order after each activity.
4. Furnishings are not to be moved without prior consent of production staff and, if approved, must be restored at end of activity.
5. Please use trash bins in lobby, restrooms, dressing rooms and hallway to dispose garbage. Please do not throw containers containing liquids in the bins.
6. The lobby will be open to the public during regular office hours when an exhibit is up.
7. Visiting artists and technicians are not allowed in workshop areas, box office, or technical booth unless authorized by staff.
8. Do not move equipment or handle tools unless authorized by our production staff.
9. Keep all aisles, entries/exits and doors clear of obstructions.
10. Do not block access to fire extinguishers.
11. Consult with our production staff before using electrical equipment and/or tools.
12. Our production staff work 4-hour shifts with optional 15 min. break after the first 2 hours, and a 40 min. lunch break after the first shift.
13. If there is a third shift, there will be a 40 min. dinner break from 6:20PM to 7:00PM.
14. All work on stage stops during breaks.
15. All evening performances, unless indicated otherwise, are at 8:00PM and Sundays at 3:00PM.
16. The theaters are open to the public on performance days 90 minutes before curtain and house opens 30 minutes before curtain.